



# Editorial Calendar 2015

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## January / February

**Editorial Closing:** December 1, 2014  
**Ad Closing:** December 5, 2014

### Featured Sections:

#### Wearable Technology

- Sensors, software, textiles, Bluetooth-enabled ICs, core microprocessors, Smart chips
- Ruggedized hardware platforms
- Wireless charging technology
- IoT & RFID designs

#### Interconnect Devices

- Interconnect devices, terminal blocks
- IC sockets
- Wire and cable
- Backplanes & PC-board packaging

#### Optoelectronics

- LED, LCD, CRT, EL, VF, membrane, etc.
- Display panels, systems, modules, touch screens
- Optoelectronic devices, fiber optics

#### Transportation (Aerospace, Land, Marine)

- High reliability & rugged performance components
- Procurement & technological issues/software modernization
- Wiring harness & cable products for extreme environments
- Rugged & embedded computing

## February

**Early Closing:** October 24, 2014  
**Ad Closing:** January 9, 2015

### ElectroSource Directory

Canada's only electronics industry directory available in a printed and digital format.

Mailed to EP&T's circulation list that leads the Canadian market with the...

- Largest engineering job titles
- Largest purchasing job titles
- Largest OEM titles
- Largest R&D job titles
- Largest number of current qualified names

#### Section 1

- alphabetical company listings of suppliers and distributors

#### Section 2

- Product reference guide

#### Section 3

- Manufacturers and sales companies listed alphabetically with the names of local representatives

## March / April

**Editorial Closing:** January 26, 2015  
**Ad Closing:** January 30, 2015

### Featured Sections:

#### Automation / Robotics

- Industrial computers, PLC-based, controls, displays, networking
- Applications in Industrial OEM environments
- Vision, controllers, motors, cameras, sensors and software

#### Environmental Design

- Renewable energy development
- Eco-compliance regulations
- Alternative energy
- Implementation of green technology/design
- Energy harvesting

#### Power Supplies

- Batteries, battery packs, hardware
- Power sources for medical applications
- Chargers, conditioners
- Power management ICs
- Rechargeable technologies

#### Switches & Circuit Protection

- Toggle, pushbutton, rocker, slide, DIP, etc., switches
- Circuit breakers, fuses, resettable devices
- Panel indicators
- Industrial switches, sensors

## May

**Editorial Closing:** April 1, 2015  
**Ad Closing:** March 20, 2015

### Featured Sections:

#### IoT (Internet of Things)

- Connectivity, microprocessors, microcontroller based encryption, application software, CPUs, memory, hardware blocks
- Processors, memory, connectivity, sensors, security, power and operating systems
- Smart home technologies

#### Test & Measurement

- Oscilloscopes, meters, analyzers
- Test equipment, systems (ATE), software
- Industrial meters, instruments
- Data acquisition, loggers, counters, transducers
- RF test

#### Electronic Enclosures & Thermal Management

- Enclosures, racks, frames, chassis
- PC-board, system packaging
- Cooling devices (fans, heat sinks)
- EMI/RFI control

#### Embedded Systems & Engineering Software

- PC-board, IC, system design software
- Industrial automation software, networking
- EDA, engineering software
- Embedded computer robotics

## June / July

**Editorial Closing:** April 27, 2015  
**Ad Closing:** April 24, 2015

### Featured Sections:

#### Medical Components

- Components, miniaturization
- Standards, regulations
- Healthcare & bioscience applications
- Electronics outsourcing
- Business/market trends

#### Semiconductors & ICs

- Microprocessors/microcontrollers
- Processors (MPUs, MCUs, embedded)
- Discrete semiconductors, power semis
- Programmable devices, FPGAs & PLDs
- Memory, LED drivers
- IC packaging materials

#### Supply Chain Management

- Distribution service providers, trends, applications
- Supply chain software, infrastructure
- Distributor services

#### Production Equipment

- Materials, chemicals, static-control products
- Printed circuit boards
- Equipment, materials for board cleaning, soldering, rework
- Conformal coatings
- Packaged & bulk cleaning, service chemicals

## August

**Editorial Closing:** June 29, 2015  
**Ad Closing:** June 19, 2015

### Featured Sections:

#### Wireless Designs

- ICs, semiconductors & components for RF and IR wireless applications
- RF, microwave, wireless test equipment, software
- Bluetooth & RFID technology
- 4G and 5G development

#### Industrial Automation

- Industrial computers, PLCs, displays, networking
- Industrial sensors, transducers, connectors, terminal blocks, wire & cable
- Vision, controllers, motors
- Robotics

#### Power Management

- Batteries, battery packs
- Dc power supplies, ac power systems
- Chargers, conditioners, dc-dc converters
- Power management ICs
- Battery-related hardware, accessories

#### Wearable Tech & Sensors

- Sensors, software, textiles, Bluetooth-enabled ICs, core microprocessors, Smart chips
- Ruggedized hardware platforms
- Wireless charging technology
- IoT & RFID designs

## September

**Editorial Closing:** July 27, 2015  
**Ad Closing:** July 31, 2015

### Featured Sections:

#### Contract Electronics Manufacturing

- SMT, through-hole assembly, manufacturing, production, rework equipment, static, chemicals
- Contract manufacturing services, trends
- CEM profiles, business news

#### Connectors

- Terminal blocks
- IC sockets
- Cables, wire harnesses
- Backplanes & PC-board packaging
- Interconnect devices

#### Switches

- Toggle, pushbutton, rocker, slide, DIP, etc., switches
- Circuit breakers, fuses, resettable devices
- Panel indicators
- Industrial switches, sensors

#### Embedded Systems

- Desktop, rack, industrial, embedded computers
- Hardware, peripherals
- Embedded operating systems
- Engineering software
- Electronic design automation

## October

**Editorial Closing:** August 24, 2015  
**Ad Closing:** August 28, 2015

### Featured Sections:

#### Distribution / Supply Chain Management

- Trends in electronic components distribution
- Value-added supply-chain services
- Manufacturers' representatives news

#### Medical Electronics

- Biomedical instrumentation, sensors
- Combined biological and electronic systems
- New product applications and technological advancements
- Devices with closed-loop sensors

#### Instrumentation & Test

- Electronic, virtual instrumentation
- Test equipment, systems (ATE), software
- Industrial meters, instruments, test systems
- Data acquisition, loggers
- RF test

#### Printable Electronics

- Inks and printing/imprinting processes
- Organic semiconductors, matching dielectrics and conductive nanoparticles.
- Graphene nano-sheets, polymers, thin-film transistors.
- Nanotechnology

## November / December

**Editorial Closing:** September 28, 2015  
**Ad Closing:** October 2, 2015

### Featured Sections:

#### 3D Printing

- Prototype and 3D printers
- 3D vision and 3D gesture recognition systems
- Hardware platforms
- Embedded software

#### Power Supplies, Batteries

- Ac, dc power supplies
- Batteries, battery packs, chargers, conditioners
- Power management ICs, inverters
- Power-related components, hardware, accessories

#### Internet of Things (IoT)

- Connectivity, microprocessors, microcontroller based encryption, application software, CPUs, memory, hardware blocks.
- Processors, memory, connectivity, sensors, security, power and operating systems
- Smart home technologies

#### Thermal Management & Enclosures

- Thermal management (fans, heat sinks, etc)
- Enclosures, racks, frames, chassis
- PC-board, system packaging
- EMI/RFI control

EPTECH show  
bonus circulation  
CALGARY • EDMONTON

EPTECH show  
bonus circulation  
MONTREAL • MARKHAM

EPTECH show  
bonus circulation  
VANCOUVER

EPTECH show  
bonus circulation  
SASKATOON • WINNIPEG

EPTECH show  
bonus circulation  
OTTAWA • MISSISSAUGA

EP&T LEADS THE ELECTRONICS MARKET IN CANADA WITH:

- Largest OEM circulation
- Largest total circulation
- Largest engineering circulation
- Largest purchasing circulation
- Producer of EPTECH trade shows